

Transport and Environment Committee

2.30pm, Tuesday 5 March 2019

Invitation to the Smart Sustainable Cities Workshop

Item number	8.2
Report number	
Executive/routine	
Wards	All
Council Commitments	

Executive summary

The Convener of Transport and Environment was invited to attend the Smart Sustainable Cities workshop by the UK Foreign and Commonwealth Office. Attendance was by invitation only and the workshop took place on 13 – 15 February 2019 and the Convener of Transport and Environment Committee attended to represent Edinburgh in these discussions.



Invitation to the Smart Sustainable Cities Workshop

1. Recommendations

- 1.1 The Committee is asked to note acceptance of an invitation to the Convener of Transport and Environment to attend the Smart Sustainable Cities Workshop in Madrid from 13 to 15 February 2019.
- 1.2 The Committee is also asked to note the post-visit report will be included in the Business Bulletin on 16 May 2019.

2. Background

- 2.1 An outline scope of the city centre transformation project was first approved by Transport and Environment Committee in [October 2017](#). The project aims to pull together a framework for the holistic long-term development and management of the city centre focussing on providing a better experience for people on foot, bicycle, and public transport, as well as an improved public realm.
- 2.2 On [9 August 2018](#) the Transport and Environment Committee approved the public consultation arrangements for the city centre transformation programme.
- 2.3 As part of this programme, the Council has been looking at what other cities have been doing to transform their city centres.

3. Main Report

- 3.1 The Convener of Transport and Environment Committee received an invitation from the UK Foreign and Commonwealth Office to attend the Smart Sustainable Cities Conference on 13 – 15 February 2019 in Madrid. Attendance at the workshop was by invitation only.
- 3.2 The outline for the workshop is included in appendix 1 and shows that the focus of the discussion was on:
 - 3.2.1 Planning and delivering new smart, low carbon healthy mobility systems in cities;
 - 3.2.2 From strategy, communication and behaviour change technologies that will help deliver the transition; and
 - 3.2.3 City showcases, highlighting initiatives from Madrid and other world-leading cities.

- 3.3 The focus of this workshop fits closely with the on-going developments in the city centre transformation proposals.
- 3.4 Due to the timing of receiving the invitation, it was accepted by the Executive Director of Place, in consultation with the Council Leader in accordance with the Committee Terms of Reference and Delegated Functions (part 4).
- 3.5 The post visit report will be included in the Business Bulletin for Transport and Environment Committee on 16 May 2019.

4. Measures of success

- 4.1 This workshop helped the Convener to learn more about city centre transformations taking place across Europe, to learn from other cities and helped to develop relationships with the other cities attending to help to inform Edinburgh's plans for city centre transformation and wider city development in the future.

5. Financial impact

- 5.1 The cost of travel and accommodation were met by the UK Foreign and Commonwealth Office.

6. Risk, policy, compliance, and governance impact

- 6.1 The actions and outputs described in this report adhere to the risk compliance policy and governance arrangements. In addition, the recommendations in the report do not impact on any existing policies of the Council.

7. Equalities Impact

- 7.1 There are no equalities impacts arising from the programme proposed in this report. The Council's European and International activities support the Council's commitment to equal opportunities.

8. Sustainability impact

- 8.1 Travel arrangements were made on behalf of the Convener by the Foreign and Commonwealth Office. While there are adverse impacts in terms of carbon emissions, air quality and noise associated with air travel, overland travel to Madrid is not considered practical given the distance, time efficiency, and cost. Anticipated emissions from a return flight to Madrid are 0.33 tonnes of CO₂e or 330.0 kg CO₂e.

9. Consultation and engagement

- 9.1 The Council undertakes international activity in partnership with a wide range of partners in the city on a consultative basis. This visit provides Edinburgh with valuable information on the activities and experience of other European cities.

10. Background reading / external references

None.

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11. Appendices

Appendix 1 - Workshop Invitation and Programme



MADRID, 13-15 FEBRUARY 2019

Transforming mobility in the low carbon city: smart, healthy solutions at city-system scale.

The UK Foreign & Commonwealth Office would like to invite you to attend this Smart Sustainable Cities workshop in Madrid, Spain, 13-15 February 2019.

The focus of this workshop will be:

- planning and delivering new smart, low carbon healthy mobility systems in cities
- from strategy, communication and behaviour change to technologies that will help deliver the transition
- city showcases, highlighting initiatives from Madrid and other world-leading cities.

You will join **up to 20 city policymakers** to explore the issues in depth with international experts. The programme will focus on real challenges and opportunities facing cities and sharing practical approaches and best practice.

Expert speakers including: **Dr George Hazel**, international expert on city transport and MaaS, and **Daisy Narayanan**, Project Director, Edinburgh City Transformation Project and Sustrans Scotland.

This select event for city policymakers and experts is by invitation only.

Your involvement will include:

- A pre-event briefing call and questionnaire to capture your city's particular focus in advance of the event.
- The opportunity to showcase your city initiatives with international peers, as well as via the **Smart Sustainable Cities** website and social media.
- Participation in the full-day workshop events on 14-15 February.
- A public event and reception on 13 February, hosted by the UK Foreign & Commonwealth Office and City of Madrid.

The two-day workshop will include:

- Dynamic workshop sessions with international experts.
- Deep dive on key issues to resolve common challenges and optimise opportunities, from strategy to delivery.
- City of Madrid site visit.
- Showcasing initiatives from across Europe.
- Connecting and networking with cities across Europe, during and post-workshop, through an active online community.

We would be delighted if you can join us for this exciting event.

As you have been personally selected to attend, please confirm your acknowledgement of this invitation and acceptance by 14 January 2019.

Further details for registration will then be sent to you.

Flights/trains and hotel accommodation in Madrid will be covered.
(Participating cities to cover evening meals and incidental expenses).

13 February ARRIVAL DAY & PUBLIC EVENT

AM/PM Arrival and check-in at Madrid.

Evening Public event and reception with UK Foreign & Commonwealth Office & City of Madrid

14 February DAY ONE: Planning for new smart, low carbon, healthy mobility city-systems

AM **Expert Session One: The future city is for people -**
Transitioning to low carbon, healthy cities (city measures e.g. access schemes).

City discussion panel (selected cities to join experts for discussion)

Interactive Session:

Strategising smart mobility city-system transitions - opportunities for cities.

Expert Session Two: Managing & communicating the transition -

Returning the city centre to nature & people; supporting neighbourhoods & businesses at the frontier.

City discussion panel (selected cities to join experts for discussion).

Interactive Session:

Managing and communicating the transition – strategies for cities.

PM **Madrid site visit.**

Afternoon Industry Session:

Presentations and interactive discussions from industry, and networking.

City discussion panel (selected cities to join experts for discussion). **Day 1 wrap-up.**

Evening At leisure in Madrid.

15 February DAY TWO: Delivering smart, low carbon, healthy mobility in cities

AM **Expert Session One: Zero emissions mobility and harnessing data for smarter systems**

Smart, data driven zero emissions services (data centres, MAAS, PT).

City discussion panel (selected cities to join experts for discussion).

Interactive Session:

Zero emissions mobility and harnessing data – opportunities for cities.

Expert Session Two: Last mile and just-in-time logistics

Innovations in logistics for small to medium sized businesses.

City discussion panel (selected cities to join experts for discussion).

Interactive Session:

Last mile and just-in-time logistics

PM **City strategies and showcases.**

Discussion panel.

Interactive Session:

Advancing city strategies – techniques and resources.

Workshop wrap up.

5pm Close